



# Australia's South West Conditions for On-line Advertising

## Conditions for advertising on [australiassouthwest.com](http://australiassouthwest.com)

- Advertisers must be tourism product ie accommodation, attraction, winery, tour operator, restaurant, car hire etc. Others subject to approval by ASW.
- Every advertisement must comply with technical specifications, material requirements and other guidelines specified by ASW.
- Banner advertising orders cancelled within 5 working days of advert commencement date are subject to 20% cancellation fee.
- Payment should be lodged with relevant booking form.
- Due care will be taken to ensure insertion of banner adverts in accordance with instructions but no liability will be accepted by ASW or any of their officers, agents or employees for any loss caused by omission, alteration or misplacement.
- ASW reserves the right to reject any booking order or advertisement which it considers unsuitable. In this instance a full refund will be issued.
- Banner adverts have a minimum 2 month booking.